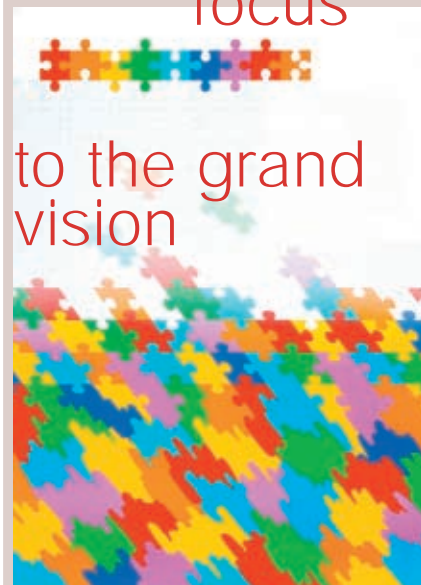
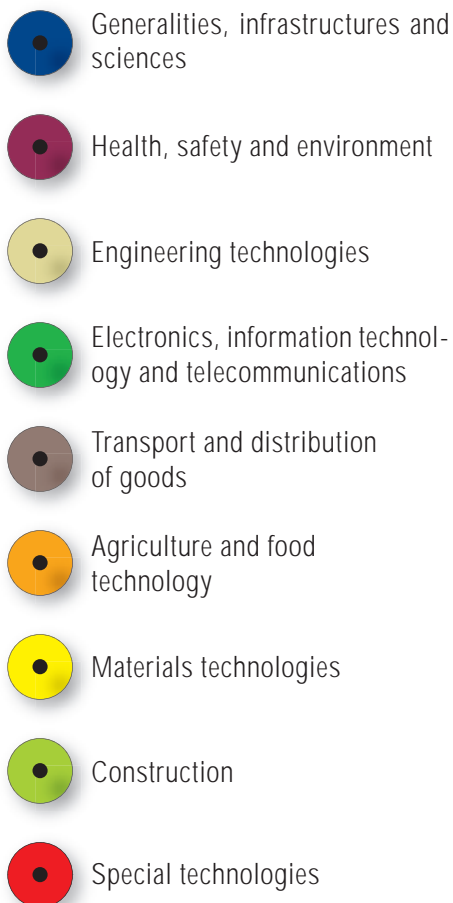


From  
the 'nuts  
and bolts'  
focus

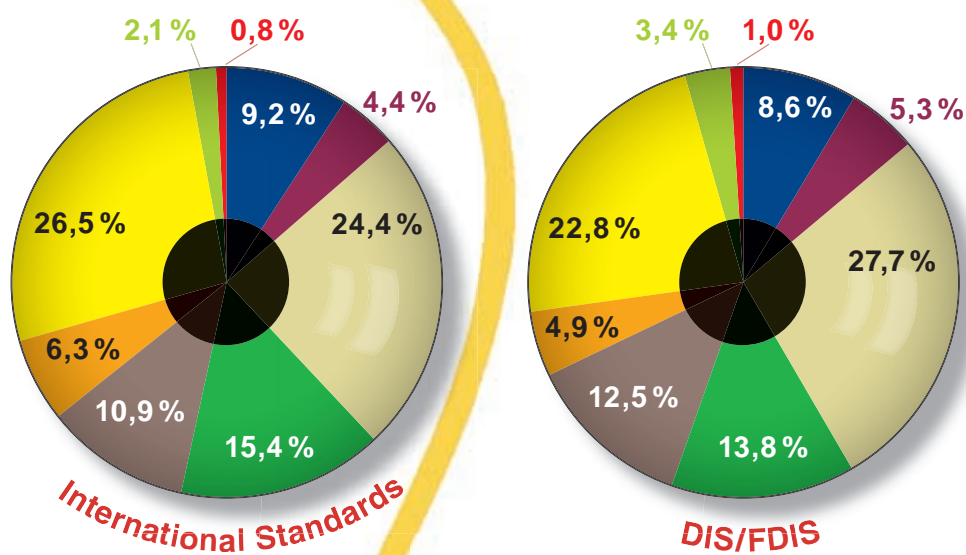


The content of most ISO standards is highly specific and closely detailed. It has to be. Precise measurements, dimensions, tolerances, percentages and other verifiable and repeatable characteristics are what it takes to accomplish the difficult job of turning someone's "great idea" into an actual product or service.

Necessarily, the **practical focus of ISO's work** is on the "nuts and bolts". At the same time, it is **fuelled by a grand vision**. ISO **takes valued criteria** such as quality, ecology, safety, economy, reliability, compatibility, interoperability, efficiency and effectiveness – and **makes them real** in a way that facilitates international trade, the dissemination of new technologies and good practice, as well as progress in safety and environmental protection.



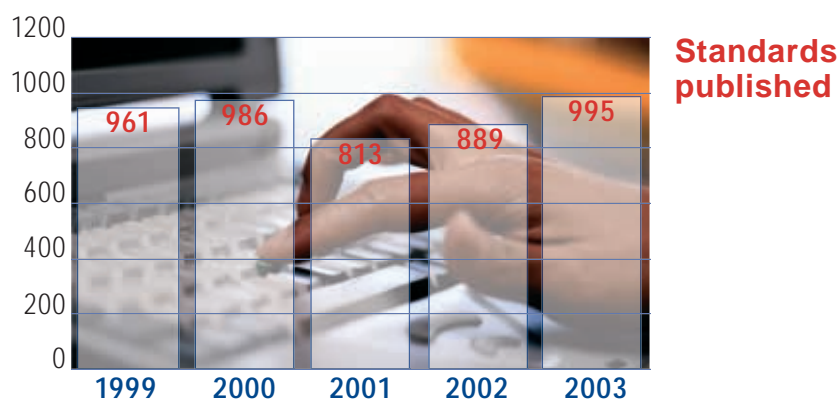
## Portfolio of ISO standards and draft International Standards by technical sector at the end of 2003



## Annual production

**995** new and revised International Standards in **2003**.

ISO's total portfolio as of end 2003: **14 251** International Standards.



**59 298** pages in **2003**.

ISO's total output of pages as of end 2003: **490 431** pages in English and French (terminology is also often provided in other languages).

